

30th IATEFL BESIG Annual Conference

in cooperation with IATEFL ReSIG

Salini Resort, Salina Bay, Malta

Pre-Conference Seminar:

Friday, 10 November 2017, 14.30-18.00

How to Find Answers to Your Questions

Sarah Mercer & Daniel Xerri

Teaching can be puzzling. As teachers and trainers, we often have questions about why the things we do work or don't work, and why our learners respond in the ways they do. In this hands-on workshop, we explore what it means to pose questions about your business English teaching practices and we consider different ways in which you can seek answers. This process of questioning and answering is essentially what research is.

One of the aims of this workshop is to challenge misconceptions and myths about research. This enables us to see how all business English teachers and trainers can benefit from researching their professional practices to ensure they deliver ever-higher quality instruction. To conclude, we examine concrete strategies for incorporating research in a sustainable way into your professional lives.

By the end of the workshop, we hope to have broadened understandings of research and taken you on a journey towards seeing yourself as a researcher of your own professional business English world.

14.30-16.00

Tackling myths and misconceptions: The benefits of research for your professional roles.

16.30-18.00

Finding your researcher identity: Setting goals and examining strategies.

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